



APPARELS
Amora

Amora Apparels Limited

a Leading Lingerie, Swimwear, Sports Wear Manufacturer

VICTEX Group



Linda Elastics

Bangladesh



Bangladesh

Sandas Textile

China

VICTEX Foam Cup

China

- **Elastics:**
8,000,000 Mtrs/Month
- **Bows:**
6,000,000 Pcs/Month

- **Lingerie & Sports Wear:**
3,700,000 Pcs/Month

- **knitted synthetic fabric:**
700 Ton/Month

- **Foam Cup:**
3,000,000 Pair/Month



About Amora

- ◆ Established: **2013**
- ◆ Location: **Dhaka, Bangladesh.**
- ◆ Head office & Technical Center: **Xiamen, China.**
- ◆ Main products: **Lingerie, Swimwear, Sports wear, and Casual Wear.**



Excellent Quality



Competitive Price



Punctual Delivery



Professional Service

OVERVIEW

- 2011, Victex Head office established in Xiamen, China.
- Ventured into lingerie in 2013
- Expansion of new building in 2019
- Another new unit started from 2023

TIMELINE OF OPERATIONS & MONTHLY CAPACITY





Lingerie

- Bra
- Panties
- Sex Lingerie
- Bonding



Swim Wear

- Bikini
- Tankini
- One-piece

Sports Wear

- Sports Bra
- Yoga Wear
- Training



Casual Wear

- T Shirt/ Polo
- Top
- Pants
- Hoodies



Product Types:

- Ladies' Lingerie and underwear.
- Girl's & Ladies' vest, top, beachwear, bodysuit, Swimwear.
- Men's & Boy's boxer, briefs, activewear.
- Kids romper, knit items, panty and boxer.

Fabrication:

- Cotton, cotton/spandex, viscose/spandex, CVC and different type of blended fabric are from Bangladesh
- Micro/lace fabric is sourced from China by Victex Head office.

Materials Sourcing (Imported):

- Laces (fabric & trims), special elastics, cups and wires, H&E and other special trims & fabrics.
- Victex Head Office in Xiamen in charge of sourcing

Materials Sourcing (Local):

- Elastics from sister factory Linda Elastics Limited.
- Trims from local suppliers.

Production Capacity/ Future Plans

CURRENT		
Items	Lines	Capacity/Month
Bra	35	700 K
Panty/Boxer	80	3 M
TOTAL	115	3.7 M

FUTURE PLAN (Q4 2025)		
Items	Lines	Capacity/Month
Bra	57	1.5 M
Panty/Boxer	175	6.5 M
TOTAL	232	8 M

- Bonding capacity 100,000Pcs/Month, to expand to 200,000Pcs/Month by 2025.

Turnover

<u>2019-20</u>	<u>2021-22</u>	<u>2022-23</u>	<u>2024-25</u>
25M	45M	40M	110M

Order visibility

- 6 month order visibility

Buyers



PRIMARK®

max



COTTON:ON

Walmart*

women'ssecret

LPP

STeLEI

Etam

undiz

H&M

HEMA

**ORIGINAL
MARINES**
italiandesign



La Senza



ck
Calvin Klein

NEWYORKER

BESTSELLER®

gisela

OVS

LISCA

ICA

TERRANOVA

next

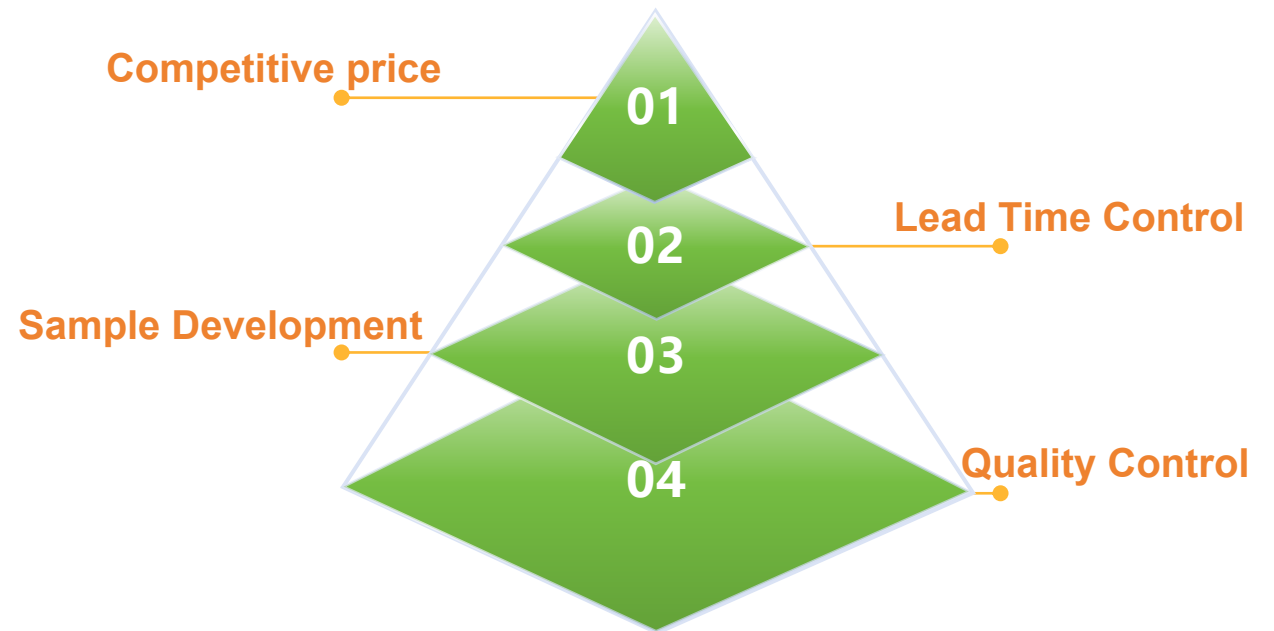
GILDAN®

1 Materials Advantage

Equipped with self-owned Fabric, Elastics Tape, and Foam Cup factories, alongside a stable and robust raw materials supply chain, Amora has great advantage to offer our customers with:

1. **Competitive prices support on materials.**
2. **Materials Lead time Control.**
3. **Materials Development technical Support.**
4. **Materials Quality Control.**

Materials Support



2 Strict Quality Control

QMS (Quality Management System)

- Risk Assessment
- Risk Escalation
- Risk Mitigation
- Address CTQ(Critical to Quality) & CTP(Critical to Process)
- Risk follow up in bulk execution
- Size set sample evaluation/PPM
- Pilot run/ Initial Audit
- In-Process control followed by 7 pcs bundle check
- In-Line Audit on TLS
- Lot Pass Audit on AQL1 Level
- Pre Final Inspection on AQL 1.5 Level
- Root Cause Analysis
- CAP and CAPA

In house Lab

In-house Lab accredited(level2) by H&M. In house lab can do all kind of Physical test(including dry rubbing, pilling, CF to water/light). Pull test, Stretch & Recovery Test, Seam Strength & Slippage test, Tear Strength Test, Peel Bond Strength of Bonded with Titan-5 machine.



3 Professional Service

Global Trend and Design

A technician team with 10+ years' experience & dedicated development team, supporting the OEM & ODM service to customers. Annual output of our sample making center reaches more than 10000 pcs.

Logistics Service

We have strong logistics resources, can manage logistics jobs and help our customers to improve the efficiency of goods in international circulation.

Professional Team & Exclusive Service

We have professional teams of Technician, Material control, Merchandising, Quality control, and Logistics, and provide customers with exclusive merchandising services, so that our customers can easily & accurately control all aspects of the orders.





GLOBAL RECYCLED STANDARD
(Version 4.0)



OEKO-TEX STANDARD 100



WRAP



BSCI



GLOBAL ORGANIC TEXTILE
STANDARD (Version 5.0)



ORGANIC CONTENT STANDARD
(Version 2.0)



Social

- ✔ Donation on educational institute
- ✔ Contribute to Mosque and orphanage
- ✔ Free periodical health check up
- ✔ Support brilliant students of our workers



Environmental

- ▲ Promoting "Energy Saving"
- ▲ Reducing wastage of water
- ▲ Using rain water by harvesting
- ▲ Tree plantation in neighborhood

Amora Apparels Limited

Address: 3F, Building No.2, No.6 Dongren Xi Road, Jimei District,
Xiamen, Fujian, China. 361022

Tel: +86-592-6537605 ext.802

Email: linda@amoraapparels.com

Thank you!